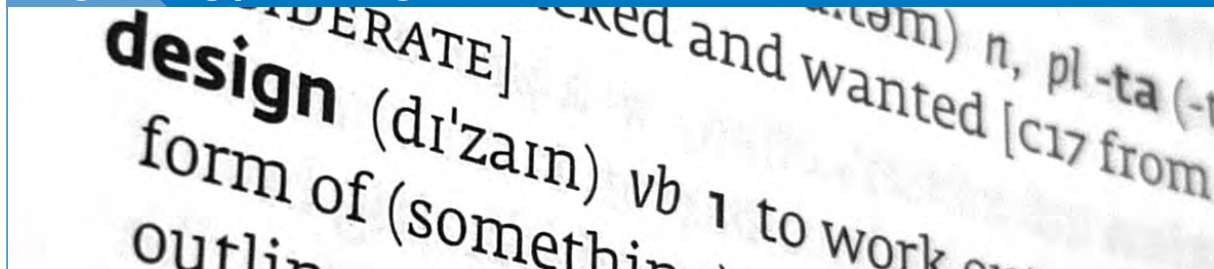


# Protecting Your Designs

SANDERSON & Co.  
PATENT & TRADEMARK ATTORNEYS

## Registering your design



### Protect the appearance of your products

If you think your product has a look that everyone will want, or which adds value in other ways, you could be at risk of having it copied.

This could affect your revenue – but a design registration for that product could assist in keeping potential imitators at bay.

The look of your design includes the:

- DSSDUDF
- SKLFDOKDS
- configuration (or how different parts of a design are arranged together)
- decoration

### Can I use my design?

You may think that your design is original but if you have thought of it, so too may someone else...

Before you spend money marketing your goods, we can carry out design registration searches to help you ensure that you or your company are not unwittingly infringing someone else's design registration.

### Should I register my design?

There are different kinds of protection which may apply to designs. Sanderson & Co. offers advice and guidance on what is the best approach for your business. Our design registration services give you an easy and affordable way to get your designs registered in the UK and world-wide.

Depending on your particular needs we can register your design in the UK only, or, for more comprehensive protection, you may wish to file for a Registered Community Design. This is a unitary right covering the entire European Union.

Registration on both UK and European designs can be expected within 2 months of filing.

If you would like further advice please contact us at [sandco@sandersons.co.uk](mailto:sandco@sandersons.co.uk) or +44 (0)1206 571187.



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