

Patent, Trade Mark and Other Searches

SANDERSON & Co.
PATENT & TRADEMARK ATTORNEYS
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Forewarned is forearmed

search (sɜ:tʃ) vb 1 to look through (a place, records, etc) thoroughly in order to find someone or something 2 (tr) to examine (a person) for concealed objects by running one's hands over the surface of (something)

It is always important that you are aware of the technologies being researched and/or implemented by your competitors. This information is vital to ensure that you are not wasting effort trying to protect what is known and also avoiding problems with other people's rights.

Sanderson & Co helps to discover what your competitors are up to through searches, so you don't start spending money creating a design or product where the intellectual property actually belongs to someone else.

We undertake high speed, low cost searches in relation to:

- Patents
- Trade marks
- Registered designs
- Domain Names
- Companies
- Literature and general technical elements

Carrying out a search can alert you to someone else's rights and thus prevent you from mistakenly infringing them. If another person or company owns a patent covering your concept, then they already have a monopoly in your marketplace.

Additionally, we can discover at an early stage, your competitors' published patent, trade mark and design applications. This gives you a head start in deciding whether your concept is protectable or not and, where appropriate, whether to file oppositions against your competitor's applications.

You can also use searches to keep abreast of other developments, which can save you time and money and lead to improvements that are themselves protectable.

For further information on searching please contact us at sandco@sandersons.co.uk or by telephoning +44 (0) 1206 571187.



Other Services include: Trade Marks • Copyright • Design Registration • Domain Names • Patents